



Dear Prospective BMLA Sponsor,

The Burlington Minor Lacrosse Association is gearing up for another exciting season of the fastest game on two feet! Once again, we expect to attract more than 1,200 players between the ages of 3 to 21 to our house league and competitive rep box and field programs. For the 2nd year in a row, in 2023 BMLA had the largest membership in the Ontario Lacrosse Association at 1,267 members! This is an incredible accomplishment and a true testament to the passion and dedication of our lacrosse families in Burlington.

Our association is run by an enthusiastic and committed group of volunteer parents and some non-parent coaches who strive for excellence. Our goal is to ensure that the players have fun while they learn and develop their skills.

Much like you and your business, we take a lot of pride in our community and being active partners to bring recognition and honour to our hometown. We're excited that the recent rebrand to Burlington Blaze in 2023 was so successful and we're seeing people wear Blaze swag all around town. We're looking for partners to help ensure that our players have the best protective equipment, increased training opportunities, and reduce the financial impact on our membership's families.

Sponsor names and/or logos along with links to your business will appear on our association website – www.burlingtonlacrosse.com - throughout the 2024 lacrosse season. We will also promote our partnership with your business through our social media channels to help engage our lacrosse families with your services and products.

The BMLA has varying levels of sponsorship options for the 2024 season starting from \$500.00. Please reach out to the email address below and we'll discuss what level of sponsorship is best for your business.

Thank you in advance for your generous support of the Burlington Minor Lacrosse Association.

BMLA Sponsorship Team

Dan Dawson/Tara Chalmers

Cell: 905-464-1943

Emails: sponsorship@burlingtonlacrosse.com / dandawson@burlingtonlacrosse.com

BMLA Sponsorship Options

Friends of Lacrosse - \$500: Your name, logo and links will be posted on our website & social media.

Ignite the Blaze - \$1,000: Your logo will appear on a locker room banner for one of our Rep teams that they will carry around for the season. Your name, logo, and links will be posted to our website & social media. You will have the ability to distribute flyers/coupons to families (BMLA will not create flyers/coupons/banners on your behalf.)

“Official” Sponsor (Box) - \$2,500: Promotions on social media and email blast to the membership with exclusive deals for BMLA families. Your logo will appear on a locker room banner for one of our Rep teams that they will carry around for the season. Your logo will appear on a set of “shooter” shirts that the teams wear for warm up and most kids wear them out in the community as well. Your company will also have exclusivity as the official sponsor within your industry.

“Official” Sponsor (Field) - \$2,500: Your logo(s) will appear on a tent used by our boys and girls field teams at tournaments around the Province every weekend during the season. Your name, logo, and links will be posted to our website and social media.

Custom Option - TBD

Don't see an option you like? If you want your dollars to go towards House League, LoLax (Ladies of Lacrosse), or special events (House League Championship, OMFL/OWFL events, etc.) reach out and we can create a package that works for you!