



Dear Prospective BMLA Sponsors,

The Burlington Minor Lacrosse Association is gearing up for another exciting season of lacrosse. Once again, we expect to attract more than 1200 players to our house league and competitive rep box and field lacrosse programs. For the third year in a row the BMLA was the largest minor lacrosse association in Ontario with 1265 members! This is an incredible accomplishment and a true testament to the passion and dedication of our Burlington lacrosse families.

YOUR SPONSORSHIP SUPPORTS MINOR LACROSSE IN BURLINGTON

The BMLA is run by an enthusiastic and dedicated group of volunteers who are committed to growing the sport of lacrosse in Burlington. In addition to our players, coaches, parents and volunteers we rely on the support of our amazing sponsors and community partners. Sponsorship dollars fund team uniforms and equipment, allow for player development and skill building opportunities, and helps us keep registration fees affordable for families.

Heading into the 2025 season the we are looking for sponsors and community partners to help the BMLA continue to provide Burlington Blaze kids and their families with a quality lacrosse experience. We look forward to welcoming back existing and past sponsors as well as making new connections in the community.

BENEFITS OF SPONSORING THE BURLINGTON MINOR LACROSSE ASSOCIATION

With more than 1200 young athletes, their families, and extended families the BMLA represents a large and local demographic who are very appreciative of your support. We will promote our partnership with your business and ensure that our families are aware of your commitment to lacrosse in Burlington.

The BMLA has varying levels of sponsorship available for the 2025 season. Please reach out by email and I will get back to you ASAP to discuss the available options.

Thank you,

Ryan Ellis
Sponsorship Director
Burlington Minor Lacrosse Association
Cell: (905) 730-8702
Email: sponsorship@burlingtonlacrosse.com



2025 BMLA Sponsorship Options

Training Partner - \$250.00

As a Training Partner sponsor, you will be recognized throughout the season on BMLA social media posts.

Friends of the Blaze - \$500.00

As a Friends of the Blaze sponsor, you will be recognized throughout the season on BMLA social media posts. Your company name, logo and website links will appear on our website for the remainder of the calendar year.

Ignite the Blaze - \$1000.00

As an Ignite the Blaze sponsor, your company logo will appear on a locker room banner one of our rep teams will carry all season. You will be recognized throughout the season on BMLA social media posts, and your company name, logo and website links will appear on our website for the remainder of the calendar year. Sponsor created digital promotions will be distributed to our membership on your behalf by email and social media.

Team Tent Sponsor - \$2000.00

As a Team Tent Sponsor, your company logo will be included on a team tent canopy and will remain there for the lifespan of the tent. You will be recognized throughout the season on BMLA social media posts, and your name, logo and website links will appear on our website for the remainder of the calendar year. Sponsor created digital promotions will be distributed to our membership on your behalf by email and social media. You will also enjoy the satisfaction of keeping one team of young athletes out of the rain and sun and providing a team meeting place for years to come.

Official Sponsor - \$2500.00

As an Official Sponsor of the BMLA, your company will have exclusivity as the official sponsor within your category. Your logo will appear on the locker room banner for one rep boy's team and one rep girl's team that they will carry for the 2025 season. Sponsor created digital promotions will be distributed to our membership on your behalf by email and social media. Physical promotions and swag produced by the sponsor will be distributed to our membership by the BMLA. You will be recognized throughout the season on BMLA social media posts. Your name, logo and website links will appear on our website for the remainder of the calendar year.

Blaze RED Box Jersey Sponsor - \$5000.00

This two season, exclusive and time sensitive sponsorship opportunity is limited to a single sponsor. As the Blaze RED Box Jersey Sponsor, your logo will be added to every RED Burlington Blaze box lacrosse jersey for the 2025 and 2026 seasons. This applies to boy's and girl's jerseys across all age groups. Sponsor created digital promotions will be distributed to our membership on your behalf by email and social media. Physical promotions and swag produced by the sponsor will be distributed to our membership by the BMLA. You will be recognized throughout the season on BMLA social media posts, and your name, logo and website links will appear on our website until the end of 2026.

Custom Option - TBD

If you want to help the Blaze but don't see an option that works for you, please reach out and let's discuss your potential sponsorship. We can create a sponsorship opportunity that works for you with your sponsorship funds directed to whatever area of the BMLA you wish.